

Inclusive Innovation always

# EARTH OBSERVATION SOLUTIONS FOR PROSPEROUS RURAL COMMUNITIES

TITLE: IMPACT OF EARTH OBSERVATION IN RURAL COMMUNITIES.

### UNDERSTANDING LIVESTOCK TRACKING



What is livestock tracking?

#### **RURAL WEALTH AND INVESTMENT**



• What do livestock mean to rural communities?

 Rural households' dependence on livestock

#### **CHALLENGES FACED**



- High livestock theft. (Over R870 million lost due to theft) by NSTF.
- Lack of effective grazing management.
- Animal health. (R10 billion, estimated cost of Foot Mouth Disease)
- Lack of herd management.

#### **EARTH OBSERVATION SOLUTION**



Integrated livestock tracking and monitoring system that rural households and farmers can use to protect their animals against theft, early disease detection and deaths.

We are IncHub Polokwane and University of Limpopo's digital Hub for development of our comprehensive Leshaka Tracking System.



## **OUR PRODUCT**



Here users can login to access our service on the app





•Real-time tracking and monitoring

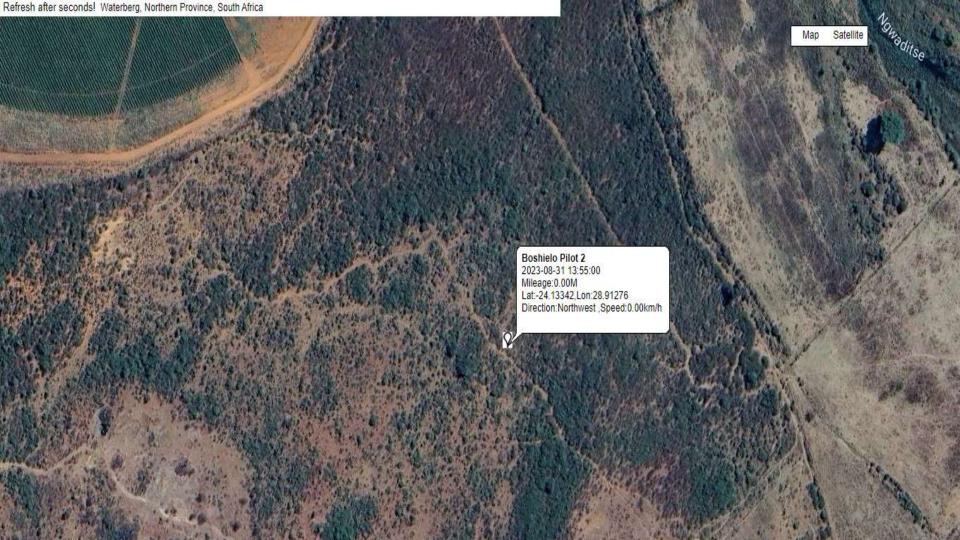
Users can monitor and track the movement of their livestock and opt for satellite view or normal GPS/Map view options.

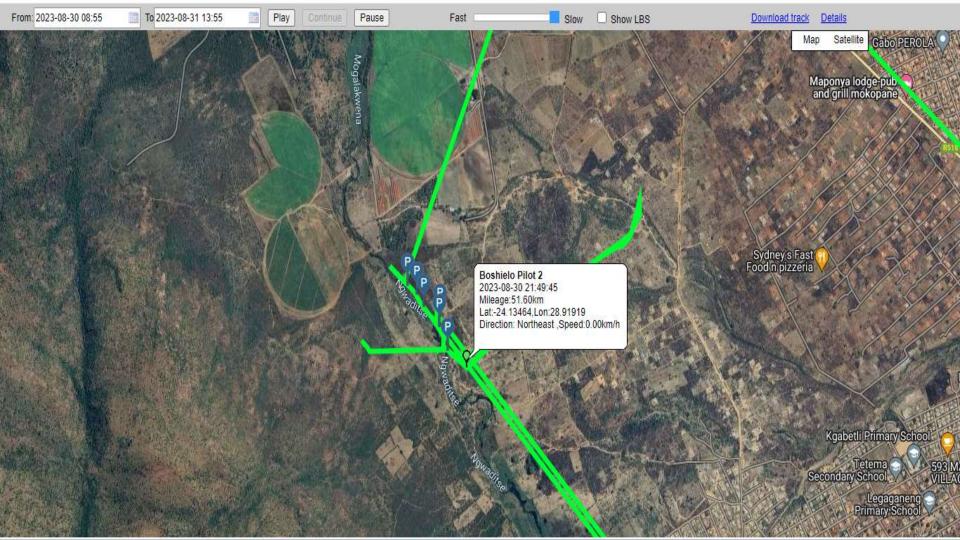


•Smart monitoring and precise navigations and maps on the livestock location



50 km2 area where most of our current clients are based.







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Livestock Forum

#### **TRACTION**

35 paying customers & 80 confirmed awaiting orders



Just only from Mokopane area in Limpopo Province.





Developing our tracking devices called Leshaka Tracking System

#### **WHAT'S NEXT?**



- Developing Leshaka Tracking System.
- Growing our customer base nation-wide

# THANK YOU

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