# SWIFTGEOSPATIAL

Transforming data into knowledge

National Space Conference - 2023 Unlocking Earth Observation Imagery to Provide Insight Michael Breetzke – Business Development Manager

### Presentation Content

- Company Introduction
- Market Verticals
- Partners
- Workflow
- Case Study



# Swift Geospatial Journey





# GIS and Remote Sensing Company



#### Physical Staff

- Based in Pretoria and Cape Town, South Africa
- 7 full-time staff
- 4 outsourced staff

#### Cloud Computing

- AWS environments based in Oregon USA, Frankfurt Germany and Cape Town South Africa
- 2 x dedicated imagery servers
- 1 x dedicated ESRI enterprise
- +/- 24 x dedicated EC2 cloud computing machines



## Market Verticals





Partners



# Workflow



Lessons learnt along the way

### 01 DATA



Solutions are based on using a multi-sensor approach, cloud computing and secure online delivery

## 01 DATA

Try find the best satellite imagery fit for the project, rather than trying to make the satellite imagery fit into the project

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#### Desktop



- > ESRI ArcPRO to ESRI Enterprise
- > Manual processing to Python Scripting
- > No need to reinvent the wheel (NDVI was first used in 1973...50yrs old and still going strong)
  - Focus is now on type/number of sensors, speed of processing and delivery of results

#### 03 VERIFY



Al is best for completing a complex human task with efficiency ML is best for identifying patterns in large sets of data to solve specific problems



### 03 VERIFY



A human eye can often be the difference between failure and success within a project.

Cloud Mask - Example



### 04 REPORT







Swift Geospatial can provide deforestation and protected area monitoring. We utilize third-party GLAD and RADD alerts to offer deforestation alerts and hotspot analysis, which better highlight key areas for further investigation either through high-resolution satellite imagery collection or in-field ground teams. We have successfully implemented a Deforestation Alert System for Barry Callebaut, covering cocoa plantations in eight countries, across the globe.





Home Page Cocoa Projects Vanilla Projects



# **Barry-Callebaut Global Deforestation Monitoring Site**

Explore Cocoa Project Dashboards



#### BARRY () CALLEBAUT Barry-Callebaut Global Deforestation Monitoring

#### BC Ivory Coast Alerts







Warehouse Selector

Alerts within Plots

No Warehouse Selected

â

Select a date range

Q Portal -











3<sup>rd</sup> Party Generated Deforestation Alerts – Country Wide Analysis

Sentinel-1 and/or Sentinel-2 satellite imagery verification

PlanetScope hot spot analysis and verification. Smaller areas to be targeted.

High resolution 30cm/50cm further verification for small-scale deforestation

Field teams to be sent to problematic areas with in-field surveys to be conducted



# SWIFTGEOSPATIAL

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